

Vinda

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3331)

2023 Annual Results



Our Vision

To become Asia's first choice for hygiene products and services





CEO's Highlights of 2023 Annual Performance





Solid **Revenue Growth**



HK\$ 19,999M



Market Leader in E-commerce



HK\$ 9,216M



Continuous Growth of Personal Care



HK\$ 3,344M

- Continuous improvement in product mix
- **Leading market positions**
- Committed to innovation investment and brand building

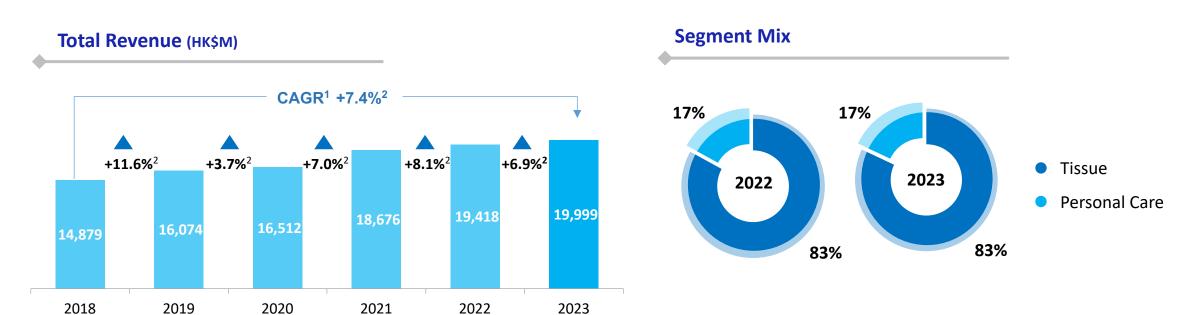


Financial Highlights



Group Revenue





Tissue Personal Care Incontinence Feminine Feminine Baby Drypers

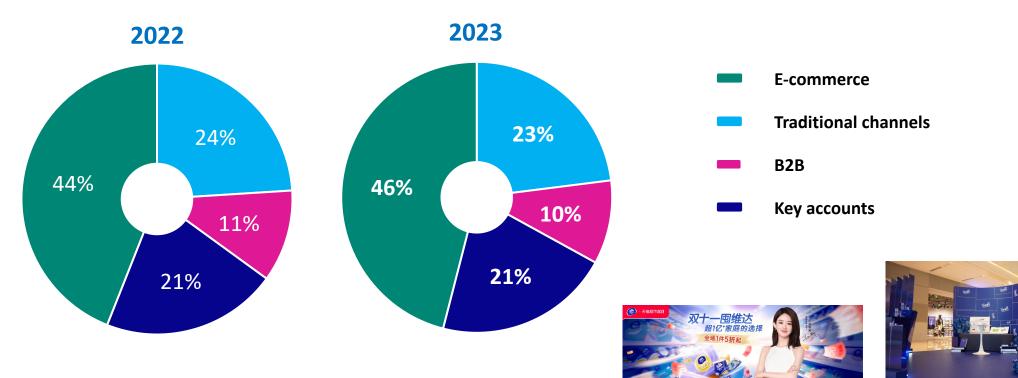
2019 vs 2018: +8.0%; 2020 vs 2019: +2.7%; 2021 vs 2020: +13.1% 2022 vs 2021: +4.0%; 2023 vs 2022: +3.0%; 2023 vs 2018: +6.1% CAGR

¹ Compound annual growth rate

² Growth at constant exchange rates Growth rate in HKD:

Group Revenue by Channels





- 12.6% organic growth in E-commerce in 2023
- Vinda brand being double 11 top sales tissue brand for eleven consecutive year¹

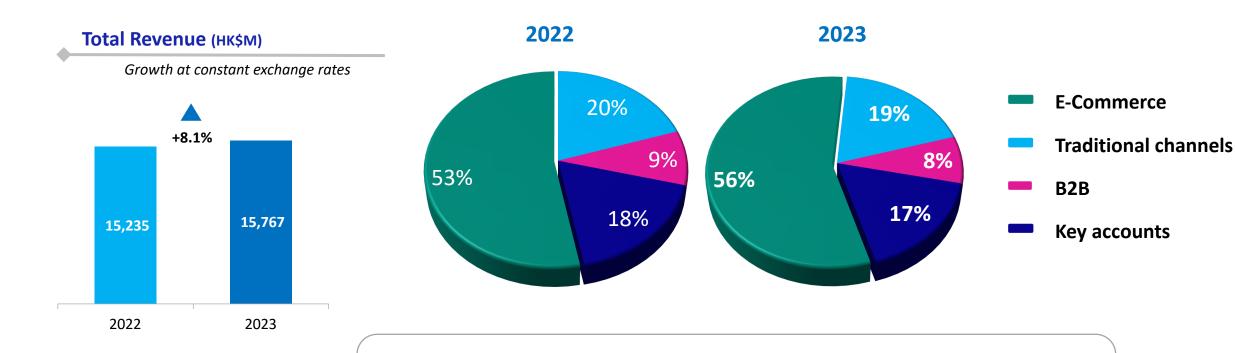


Mainland China Revenue and Channel Mix

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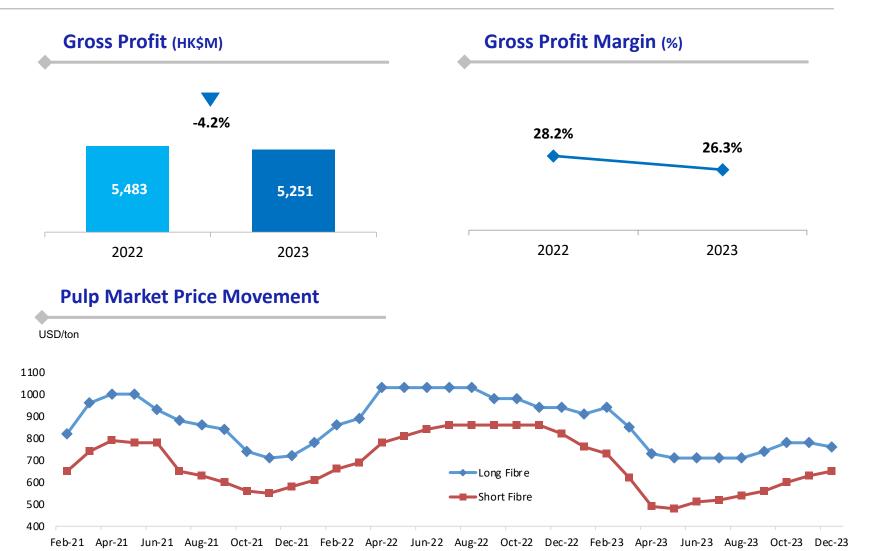


Annual Report 2023

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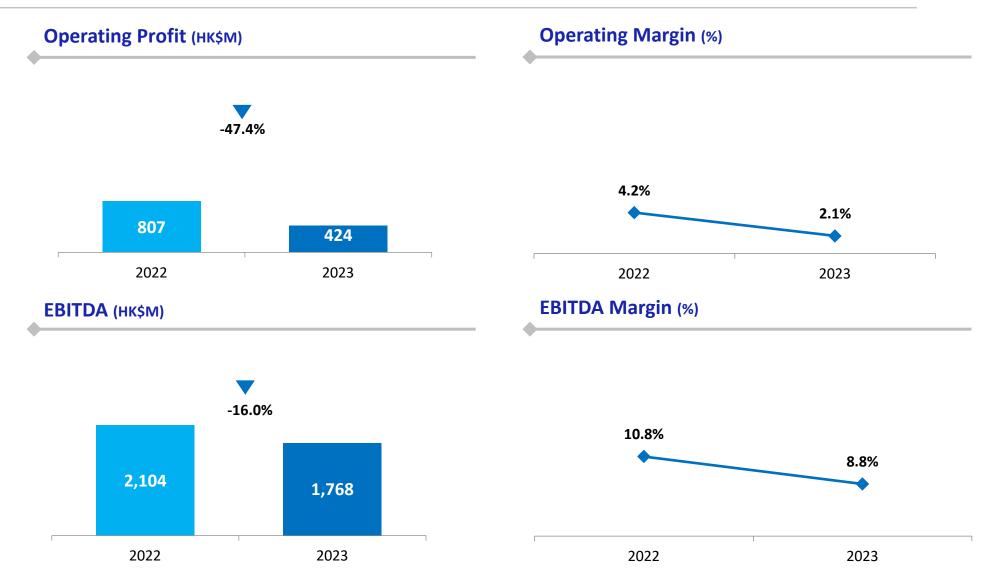






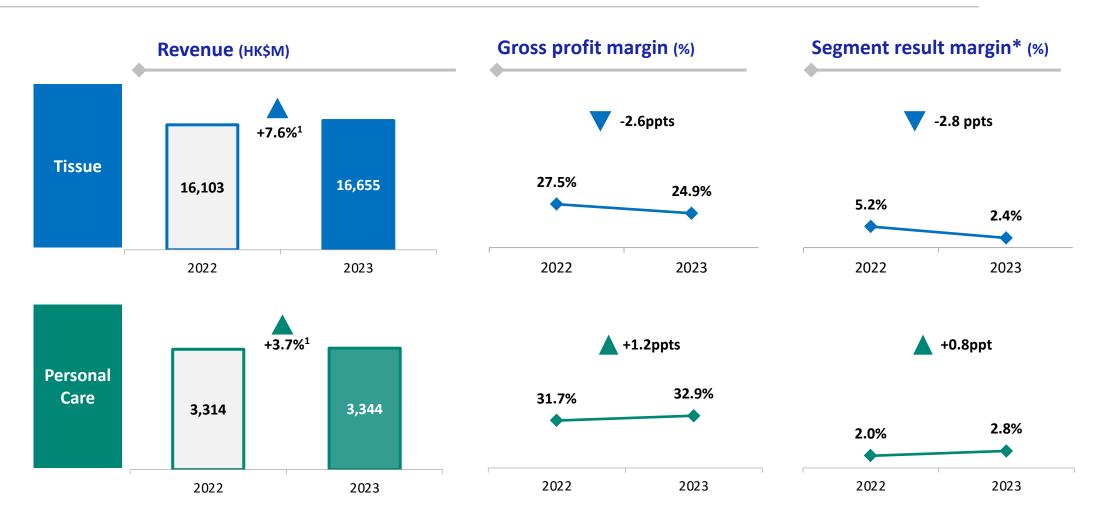


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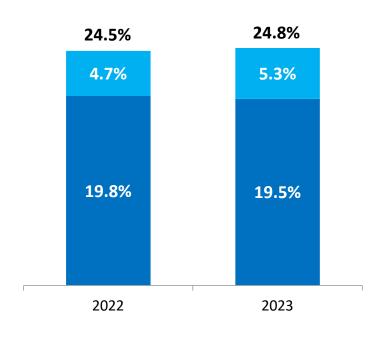
^{*}Segment profit before amortisation of trademarks, licenses & contractual customer relationship

¹ YoY growth at constant exchange rates

SG&A



SG&A as a % of Revenue



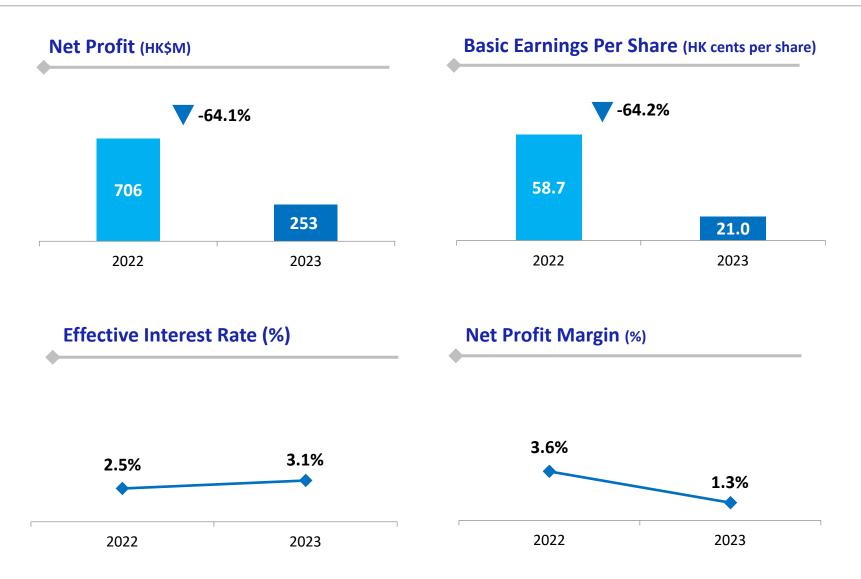
- Administrative expenses ratio
- Selling & marketing expenses ratio

- Continue to drive better marketing efficiency
- Sustaining growth in premium categories
- Committed investment in innovation, channel developments and new product launches













	As at 31 Dec 2022	As at 31 Dec 2023
Debtors turnover days ¹	40	41
Creditors turnover days ²	71	76
Finished goods turnover days ³	50	54
Working capital to sales ratio ⁴	6.6%	4.2%
(HK\$M)	As at 31 Dec 2022	As at 31 Dec 2023
Cash and cash equivalents	607	1,376
Total borrowings & lease liabilities	4,043	4,389
Net debt	3,436	3,014
Net gearing ratio ⁵	28.6%	26.1%
Net debt/EBITDA ratio	1.6	1.7
(HK\$M)	FY 2022	FY 2023
CAPEX	1,102	1,028

¹ Multiplying 12-month average account receivables by 360 days and dividing the result by the revenue for the last 12 months

² Multiplying 12-month average account payables by 360 days, and dividing the result by the cost of sales for the last 12 months

 $^{^3}$ Multiplying 12-month average finished goods by 360 days, and dividing the result by the cost of sales for the last 12 months

⁴ Total working capital (excl. cash & cash equivalents)/ rolling 12 months revenue





	Energy consumption	Carbon emissions	Water consumption ³
Five-year Targets from 2021 to 2025	-500 thousand tons of standard coal ¹	-1 million tons ²	-100 million m ³
Progress of 2021 to 2023	-352 thousand tons of standard coal 70.4%	-0.882 million tons 88.2%	-70.5 million m ³ 70.5%

2023 Performance and Recognition





Hang Seng Corporate Sustainability Index Series Member 2023-2024



- 1. Compared with the advanced value of China's national standard "GB31825-2015: Energy Consumption Per Unit of Pulp and Paper Products".
- 2. Compared with the benchmark 1.301 tons of CO /ton of paper, released by the Department of Ecology and Environment of Guangdong Province "2019 Implementation Plan for the Allocation of Carbon Emission Allowance in Guangdong Province".
- 3. With reference to GB/T18916.5 "Norm of Water Intake Part 5: Pulp, Paper and Paper Board Production", which stated that a maximum of 30 tons of water can be consumed per ton of products.

Appendix







(HK\$M)		2019	2020	2021	2022	2023
Revenue		16,074	16,512	18,676	19,418	19,999
	Growth at constant exchange rate	+11.6%	+3.7%	+7.0%	+8.1%	+6.9%
Gross profit		4,985	6,223	6,596	5,483	5,251
Gross margin		31.0%	37.7%	35.3%	28.2%	26.3%
Operating profit		1,570	2,453	2,043	807	424
Operating margin		9.8%	14.9%	10.9%	4.2%	2.1%
EBITDA		2,678	3,601	3,292	2,104	1,768
EBITDA margin		16.7%	21.8%	17.6%	10.8%	8.8%
Net profit		1,138	1,874	1,638	706	253
Net margin		7.1%	11.4%	8.8%	3.6%	1.3%
Basic EPS (HK\$ cents)		95.3	156.5	136.5	58.7	21.0
Total dividend per sha (HK\$ cents)	are	28.0	47.0	50.0	40.0^	10.0

[^] Including HK\$ 10.0 cents special portion of the dividend for 15th year listing anniversary

Thank you!

Healthy Lifestyle
Starts with Vinda



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